

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Canal Partners Media / POL **Attention: Accounts Payable** 900 Circle 75 Parkway SE Suite 1650 Atlanta, GA 30339

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

DIIDIIN	VOICE			Page 1 of 5		
DUPLI	Property	WHAS				
	Invoice #	2107273-1	Order #	2107273		
St.	Invoice Date	11/08/20	Alt Order #	WOC12758753		
202	Invoice Month	November 2020	Deal #			
<i>7</i> 711	Invoice Period	10/26/20 - 11/03/20	Flight Dates	10/31/20 - 11/03/20		
	Advertiser	POL/ Kugler / Plattne	er / KY Dem Party / St House			
	Product	HD 29 & HD 33				
	Estimate #	8835				
		Account Executive	Kasey Smith			
		Sales Office	TEGNA Sales	s Atlanta		
		Sales Region	National			
DL ble		Agency Code	9913041			
Suite 1650		Advertiser Code	1240			
Cance 1000		Billing Calendar	Broadcast			
		Billing Type	Cash			
		Special Handling				
		Agency Ref	20042AG			
		Advertiser Ref	191679			
		Product 1	1466			
		Product 2				

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1	10/31/20	11/01/20	AM FUN-7PM-ABC	7-8p	1	:15/:15	1	\$900.00	DN		
,	Weeks:	Start Date 10/26/20	End Date MTWTFSS1	Spots/Week 1	Rate \$900.00						
Spot	ts: <u>#</u> Ch	<u>Day</u> Air	Date Air Time Descr	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type
	2 WH	AS Su 11	/01/20 6:56 PM AM FU 6:59 PM	JN-7PM-ABC	7-8p		5 KY1001H 5 KY2001H			\$450.00 \$450.00	
3	10/31/20	11/02/20	DANCNG-STR-ABC	8-11p	2	:15/:15	2	\$1,200.00	DN		
,	Weeks:	Start Date 10/31/20	End Date MTWTFSS 2	Spots/Week 2	Rate \$1,200.00						
Spot	ts: <u>#</u> Ch	<u>Day</u> Air	Date Air Time Descr	ption_	Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	Type
	3 WH	AS M 11	/02/20 7:58 PM DANC 7:59 PM	NG-STR-ABC	8-11p		5 KY1001H 5 KY2001H			\$600.00 \$600.00	
	4 WH	AS M 11	/02/20 8:48 PM DANC 8:49 PM	NG-STR-ABC	8-11p		5 KY1001H 5 KY2001H			\$600.00 \$600.00	
4	10/31/20	11/03/20	WHAS WAKEUP6AM	6-7a	- 1	:15/:15	1	\$150.00	DN		
,	Weeks:	Start Date 10/31/20	End Date MTWTFSS - 1	Spots/Week 1	<u>Rate</u> \$150.00						
Spot	ts: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type
	2 WH	AS Tu 11	/03/20 6:12 AM WHAS 6:14 AM	S WAKEUP6AM	6-7a		5 KY1001H 5 KY2001H			\$75.00 \$75.00	
5	10/31/20	11/02/20	GD MRN AMR-ABC	7-9a	1	:15/:15	1	\$250.00	DN		
,	Weeks:	Start Date 10/31/20	End Date MTWTFSS 1	Spots/Week 1	Rate \$250.00						
Spot	ts: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type

Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

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INVOICE

Send Payment To:

10/31/20 11/06/20 <u>Day Air Date</u> A

Spots: # Ch

Air Time Description



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2107273-1	Invoice Month	November 2020				
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/03/20				
Advertiser	POL/ Kugler / Plattner / F	POL/ Kugler / Plattner / KY Dem Party / St House					
Product	HD 29 & HD 33						
Estimate #	8835						

							Cooto/			
Line Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 10/31/20	11/02/20	GD MRN AM	IR-ABC	7-9a	1	:15/:15	1	\$250.00	DN	
Spots: # Ch	n Day Ai	r Date Air Tir	ne Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WI	HAS M 11			N AMR-ABC	7-9a		5 KY1001H			\$125.00 DN
		7:59 /	AM			:1	5 KY2001H			\$125.00
6 10/31/20	11/02/20	WHAS NWS	12N	12:00 PM-12:30	PM 1	:15/:15	1	\$90.00	DN	
Weeks:	Start Date 10/31/20	End Date 11/06/20 1	TWTFSS	Spots/Week 1	<u>Rate</u> \$90.00					
Spots: # Ch			ne Descrip		Start/End Time					Rate Type
2 WI	HAS M 11	/02/20 12:28 I 12:30 I	_	NWS 12N	12:00 PM-12:30		5 KY1001H 5 KY2001H			\$45.00 DN \$45.00
7 10/31/20	11/02/20	WHAS11 NV HAS11 NWS		V 4-5p	1	:15/:15	1	\$110.00	DN	
Weeks:	Start Date 10/31/20		TWTFSS	Spots/Week 1	<u>Rate</u> \$110.00					
Spots: # Ch			ne Descrip		Start/End Time		h Ad-ID			Rate Type
2 Wi	HAS M 11	/02/20 4:55 I 4:58 I		I1 NWS@4PM/WH	AS11 N4-5p	• • •	5 KY1001H 5 KY2001H			\$55.00 DN \$55.00
8 10/31/20	11/02/20	WHAS NWS		5-530p	1	:15/:15	1	\$250.00	DN	
Weeks:	Start Date 10/31/20	11/06/20 1	TWTFSS	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch			ne Descrip		Start/End Time		h Ad-ID			Rate Type
2 WI	HAS M 11	/02/20 5:27 l 5:28 l	PM WHAS PM	NWS 5.00	5-530p		5 KY1001H 5 KY2001H			\$125.00 DN \$125.00
9 10/31/20	11/02/20	ABC-WORL	O NWS	630-7p	1	:15/:15	1	\$600.00	DN	
Weeks:	Start Date 10/31/20	End Date <u>M</u> 11/06/20 1	TWTFSS	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch			ne Descrip		Start/End Time		th Ad-ID			Rate Type
2 WI	HAS M 11	/02/20 6:27 l 6:29 l		ORLD NWS	630-7p		5 KY1001H 5 KY2001H			\$300.00 DN \$300.00
10 10/31/20	11/02/20	ENT TONIG	HT 30	7-730p	1	:15/:15	1	\$325.00	DN	
Weeks:	Start Date 10/31/20		TWTFSS	Spots/Week 1	<u>Rate</u> \$325.00					
Spots: # Ch			ne Descrip		Start/End Time					Rate Type
2 W	HAS M 11	/02/20 6:58 I 6:59 I		ONIGHT 30	7-730p		5 KY1001H 5 KY2001H			\$163.00 DN \$162.00
11 10/31/20	11/02/20	WHAS11NW	/ 11@11<	11-1135p	1	:15/:15	1	\$250.00	DN	
Weeks:	Start Date	End Date M	TWTFSS	Spots/Week	Rate					

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Start/End Time

Length Ad-ID

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Day Air Date

Air Time Description

Spots: # Ch

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Invoice #	2107273-1	Invoice Month	November 2020				
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/03/20				
Advertiser	POL/ Kugler / Plattner / F	POL/ Kugler / Plattner / KY Dem Party / St House					
Product	HD 29 & HD 33						
Estimate #	8835						

Line Start Date	e End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11 10/31/20	11/02/20	WHAS11NW 11@	11<	11-1135p	1	:15/:15	1	\$250.00	DN	
Spots: # Ch	n Day Aii	r Date Air Time De	escription	on	Start/End Time	l enat	h Ad-ID			Rate Type
	HAS M 11			INW 11@11<	11-1135p		5 KY1001H			\$125.00 DN
		11:30 PM			•	:1:	5 KY2001H			\$125.00
12 10/31/20	10/31/20	GD MRN KYNA SA MRN-SAT-ABC	A/GD	7-9a	1-	:15/:15	1	\$125.00	DN	
Weeks:	Start Date 10/26/20	End Date MTWTFS		Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch	<u>Day Ai</u>	r Date Air Time De	escripti	<u>on</u>	Start/End Time		h Ad-ID			Rate Type
2 WI	HAS Sa 10	0/31/20 7:47 AM GI 7:48 AM	D MRN	I KYNA SA/GD MRI	N-SA ⁻ 7-9a		5 KY1001H 5 KY2001H			\$63.00 DN \$62.00
13 10/31/20	10/31/20	GD MRN KYNA SA BLUE NATN		9-930a	1-	:15/:15	1	\$125.00	DN	
Weeks:	Start Date 10/26/20	11/01/20	1-	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch		r Date Air Time De			Start/End Time		h Ad-ID			Rate Type
2 WI	HAS Sa 10	0/31/20 9:40 AM GI 9:42 AM	D MRN	I KYNA SA/BIG BLU	JE N/9-930a		5 KY1001H 5 KY2001H			\$63.00 DN \$62.00
14 10/31/20	11/01/20	GD MRN KYNA SI	U	6-8a	1	:15/:15	1	\$60.00	DN	
Weeks:	Start Date 10/26/20	End Date 11/01/20 MTWTF	<u>SS</u> - 1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	<u>n Day Ai</u>	r Date Air Time De	escripti	<u>on</u>	Start/End Time		h Ad-ID			Rate Type
2 WI	HAS Su 11	1/01/20 6:08 AM GI 6:09 AM	D MRN	I KYNA SU	6-8a		5 KY1001H 5 KY2001H			\$30.00 DN \$30.00
15 10/31/20	11/01/20	GD MRN-SUN-AB	С	8:00 AM-9:00 AM	1	:15/:15	1	\$175.00	DN	
Weeks:	Start Date 10/26/20	End Date MTWTF3		Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch					Start/End Time		h Ad-ID			Rate Type
2 WI	HAS Su 11	1/01/20 8:40 AM GI 8:40 AM	D MRN	I-SUN-ABC	8:00 AM-9:00 AI		5 KY1001H 5 KY2001H			\$88.00 DN \$87.00
16 10/31/20	11/01/20	ABC NWS-SUN		6-630p	1	:15/:15	1	\$600.00	DN	
Weeks:	Start Date 10/26/20	End Date MTWTF3		Spots/Week 1	Rate \$600.00					
Spots: # Ch					Start/End Time		h Ad-ID			Rate Type
2 WI	HAS Su 11	1/01/20 6:29 PM AE 6:31 PM	BC NW	'S-SUN	6-630p		5 KY1001H 5 KY2001H			\$300.00 DN \$300.00
17 10/31/20	11/01/20	WHAS11NW 11@	11<	11-1135p	1	:15/:15	1	\$250.00	DN	
Weeks:	Start Date 10/26/20	End Date 11/01/20 MTWTF		Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch	n Dav Ai	r Date Air Time De	escription	on	Start/End Time	Lenat	h Ad-ID			Rate Type

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Spots: # Ch

Day Air Date

Air Time Description

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Invoice #	2107273-1	Invoice Month	November 2020				
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/03/20				
Advertiser	POL/ Kugler / Plattner / F	POL/ Kugler / Plattner / KY Dem Party / St House					
Product	HD 29 & HD 33						
Estimate #	8835						

						Spots/				
Line Start Date	End Date Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
17 10/31/20	11/01/20 WH	AS11NW 11@11<	11-1135p	1	:15/:15	1	\$250.00	DN		
Spots: # Ch	Day Air Date	Air Time Descript	tion_	Start/End Time		Ad-ID			Rate	Type
2 WHA	S Su 11/01/20	11:32 PM WHAS1 11:33 PM	1NW 11@11<	11-1135p		KY1001H KY2001H			\$125.00 \$125.00	
18 10/31/20	11/01/20 God a	od Morning America	S 7-9a	1-	:15/:15	1	\$125.00	DN		
	Start Date End I 10/26/20 11/01	Date <u>MTWTFSS</u> /20	Spots/Week 1	Rate \$125.00						
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time		Ad-ID			Rate	<u>Type</u>
1 WHA	S Sa 10/31/20	8:28 AM Good M 8:29 AM	orning America Sa	7-9a		KY1001H KY2001H			\$63.00 \$62.00	
19 10/31/20	11/01/20 Loc	al News @ 9a Sa	9-930a	1-	:15/:15	1	\$125.00	DN		
Weeks:	Start Date End I 10/26/20 11/01	<u>MTWTFSS</u> /201-	Spots/Week 1	<u>Rate</u> \$125.00						
Spots: # Ch	Day Air Date	Air Time Descript		Start/End Time		Ad-ID			Rate	
1 WHA	S Sa 10/31/20	9:07 AM Local N 9:09 AM	ews @ 9a Sa	9-930a :15 KY1001H :15 KY2001H					\$63.00 \$62.00	
20 10/31/20	11/01/20 God u	od Morning America	S 8-9a	1	:15/:15	1	\$175.00	DN		
Weeks:	10/26/20 11/01	<u>MTWTFSS</u> /201	Spots/Week 1	<u>Rate</u> \$175.00						
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time		Ad-ID			Rate	$\overline{}$
1 WHA:	S Su 11/01/20	7:57 AM Good M 7:59 AM	orning America Su	8-9a		KY1001H KY2001H			\$88.00 \$87.00	
21 11/02/20	11/02/20 Gre	at Day Live 9-10a	9-10a	1	:15/:15	1	\$40.00	DN		
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time		Ad-ID			<u>Rate</u>	
1 WHA:	S M 11/02/20	9:27 AM Great D 9:27 AM	ay Live 9-10a	9-10a		KY1001H KY2001H			\$20.00 \$20.00	
22 10/31/20	10/31/20 Loc	al News @ 6a Sa	6-7a	2-	:15/:15	2	\$60.00	DN		
	Start Date End I 10/26/20 11/01	<u>MTWTFSS</u> /202-	Spots/Week 2	Rate \$60.00						
Spots: # Ch	Day Air Date	Air Time Descript		Start/End Time		Ad-ID			Rate	
		6:34 AM Local No 6:36 AM		6-7a	:15	KY1001H KY2001H			\$30.00 \$30.00	
1 WHA:	S Sa 10/31/20	6:58 AM Local N 6:59 AM	ews @ 6a Sa	6-7a		KY1001H KY2001H			\$30.00 \$30.00	
23 11/02/20	11/03/20 WH	AS WAKEUP6AM	6-7a	1	:15/:15	1	\$150.00	DN		
	Start Date End 10/31/20 11/06	Date <u>MTWTFSS</u> 5/20 1	Spots/Week 1	Rate \$150.00					_	_

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Estimate #	8835						

Spots/

Line S	tart Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
23 1	1/02/20	11/03/20	WHAS WAKEUP6AM	6-7a	1	:15/:15	1	\$150.00	DN		
Spots:	<u># Ch</u>	Day Air I	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 WHA	AS M 11/0	02/20 6:11 AM WHAS 6:12 AM	WAKEUP6AM	6-7a		5 KY1001H 5 KY2001H			\$75.00 \$75.00	DN

Total Spots 24

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> **\$7,395.00**

Agency Commission \$1,109.25

Net Amount Due \$6,285.75

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